



Extension Association of New Mexico

The Logo of the Extension Association of New Mexico features an Indian oven (horno) inside the Zia symbol.

The adobe oven and flame symbolize the home and the nurturing of family life. The earth beneath the oven is symbolic of the relationship between the family and the outside world. The sky symbolizes peace, hope and love.

The Zia symbol has traditionally been a symbol of friendship among the different cultures of New Mexico. As the only ornament on the State Flag, it is easily recognizable as belonging to New Mexico.

The Extension Association of New Mexico and Cooperative Extension Service of New Mexico State University has a relationship of mutual respect⁵ and support that is based on the understanding that the Extension Association of New Mexico and the Cooperative Extension Service will extend research based educational information to the people of New Mexico. The two entities are supported through the land grant system, New Mexico State University and the United States Department of Agriculture and respective counties.

The logo was designed by Jerry Downs, graphic artist at the New Mexico State University. It was adopted as the official logo of the organization of June 17, 1986. It may not be used for any commercial purpose without written consent of the Extension Association of New Mexico.